

Design Story:

The Faqqua Iris... Blooming from the Rubble

After the war, Gaza stood like a silent garden, its colors buried under ashes, its voice choked by dust. Yet among the cracks, between the stones everyone thought were lifeless, a small flower began to lift its head.

It was the Faqqua Iris , the flower that never bows, the one that grows only on soil that knows the meaning of resilience.

This flower, which blooms only once a year, chose to blossom again in Gaza.

Its deep violet petals resemble the color of the sky before sunset , that moment between sorrow and light. Its roots reach deep into the earth, like the memory of Palestinians that never fades, and its slender stem rises toward the light just as the will to rebuild rises from beneath the ruins.

In the design, the image of the flower can merge with new architecture emerging from the ashes as if the iris gradually transforms into a building, into a hand planting seeds, a smiling child, or a rising sun.

The message, written in both Arabic and Japanese, reads:

“Like the Faqqua Iris, Gaza blooms again.”

「ファクアのアイリスのように、ガザは再び花咲く。」

Idea inspiration



****The Faqqua Iris****, declared the national flower of Palestine in 2016, stands as a powerful symbol of Palestinian resilience and beauty.

It blooms in the mountains of Faqqua in the northern West Bank and Gaza and is known as the ****"royal iris"**** for its rarity and grace producing only a single flower on each stem.

This flower embodies the deep connection between Palestinians and their land, growing through harsh conditions just as the people protect their identity and heritage against all odds.

Endangered yet enduring, the Faqqua Iris represents ****life that blossoms again, no matter how dark the times, a flower that never bows, like Palestine itself.****



Idea inspiration

The damaged building in Gaza,
and the dry agriculture now in
Gaza, so we PROMISE with HOPE

we will rebuild Gaza those again





“مثل سوسن فقوعة، **غزة** تزهر من جديد”

Color meaning



Damaged buildings

Faqqua Iris

Faqqua Iris

Faqqua Iris



“مثل سوسن فقوعة، **غزة** تزهر من جديد”

4 colors



Gaza

“مثل سوسن فقوعة، غزة تزهر من جديد”





Another oprions with
less than 4 colors



3 colors



3 colors



2 colors



2 colors

“Like the Faqqua Iris,



blooms again”