

The key changed, **the right of return remains**

تغيير المفتاح وبقي حق العودة

Keys of Return: From 1948 to 2024

In this design, **memory opens up to a wound that has never healed...**

In 1948, the year of the Nakba, our grandparents were forced out of their homes, carrying a simple iron key — maybe rusty, yet heavier than anything else, for it carried the meaning of home, identity, and rightful belonging.



An **old key**, but never
just a piece of metal.

it was a will, carried
in the **heart** before
the pocket.



And in 2024, the Nakba
back not only repeating,
but evolving...

As we always says the
history repeats itself







1948



2024



1948



2024



1948



2024



1948

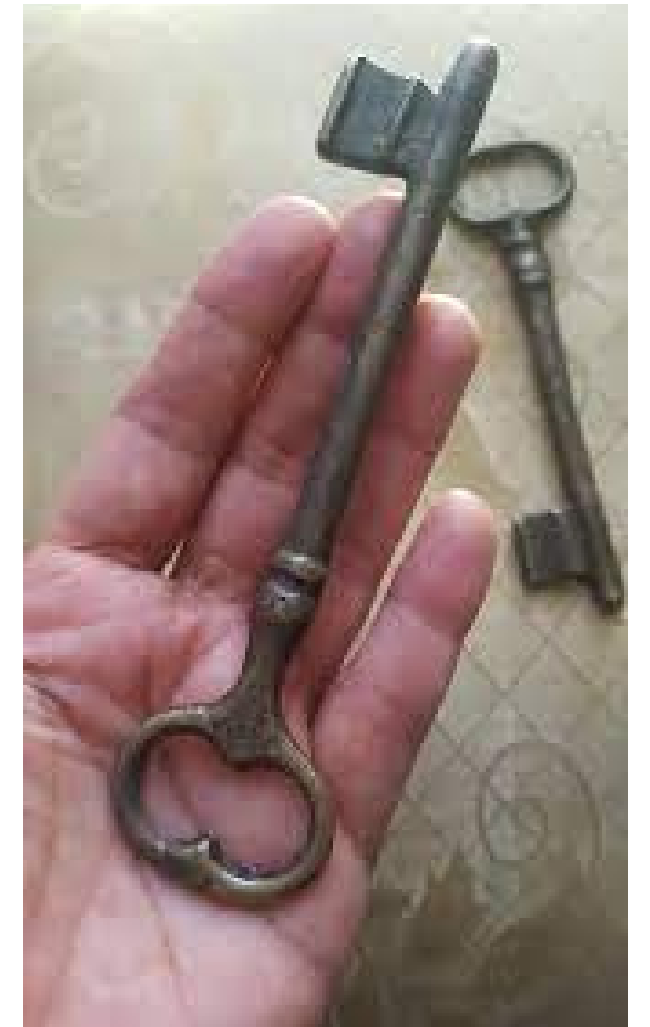


2024

The generations **have changed,**
the pain remains.

Today, we carry different keys a modern multi-lock key, advanced, reflecting a new generation that knows tech as well as it knows its land.

A generation dressed in modernity
but never **stripped of memory.**



1948, 2024. Between them stands a generation that never dropped the key instead,

it inherited it, upgraded it, and preserved it. Because the key was never just a tool **it is a symbol of return, a promise that cannot be broken.**



This is me
Rozan



This is my
key

Every key carries a story a narrative passed from generation to generation.

And every hand that holds it knows they carry a history that will never die.



1948

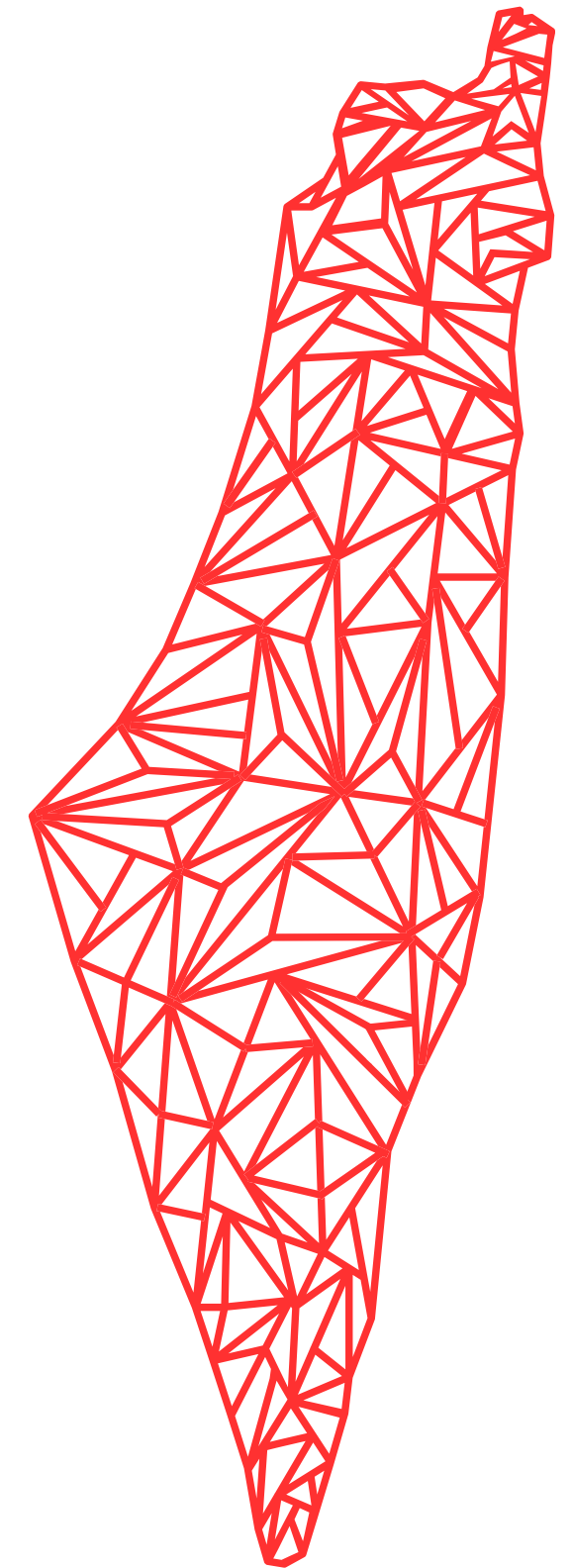


2024

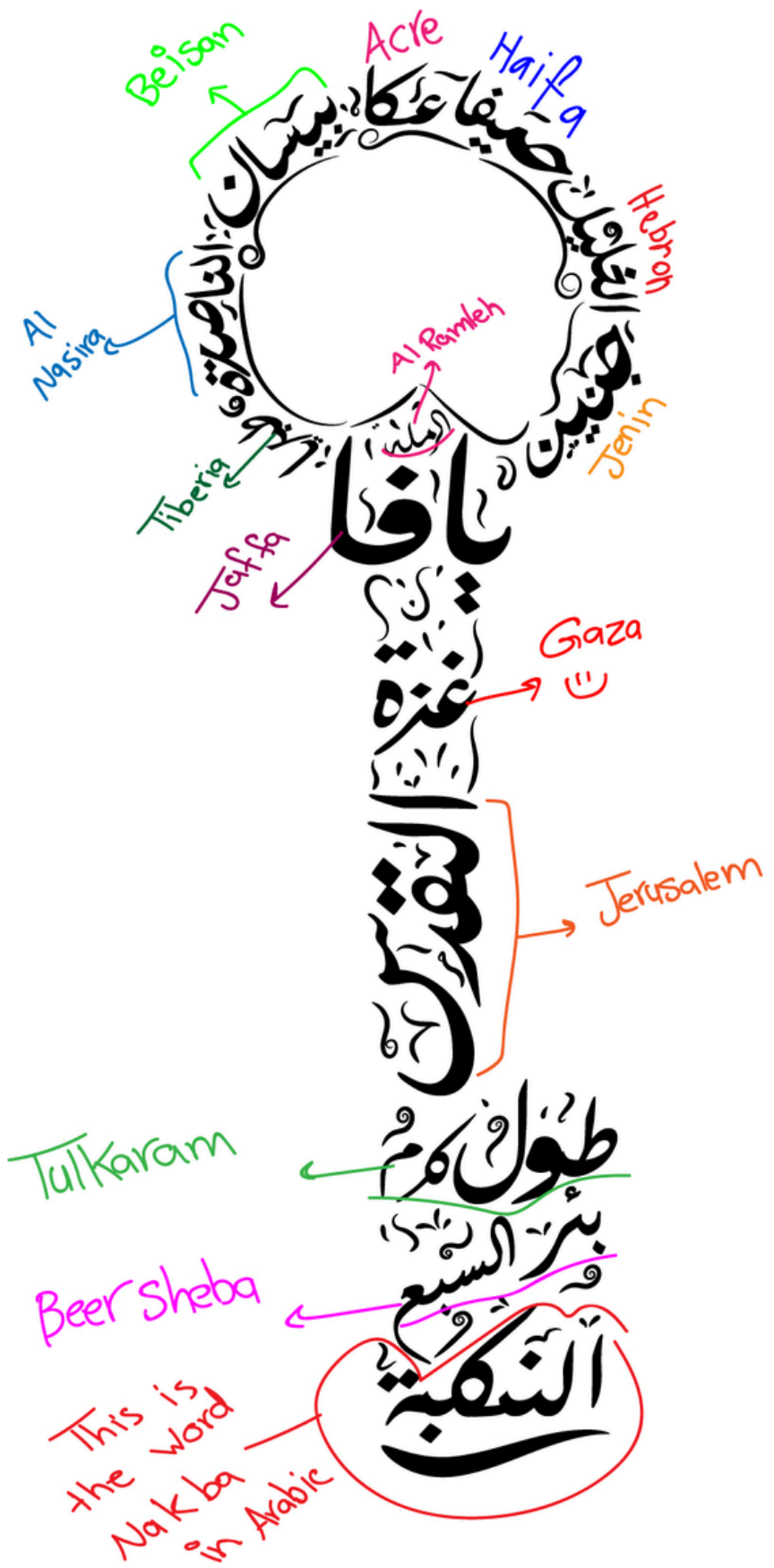
We do not forget
we evolve the tools of return.

And no matter how the shape of
the key changes...

the destination remains the same: Palestine.



Palestine Cities



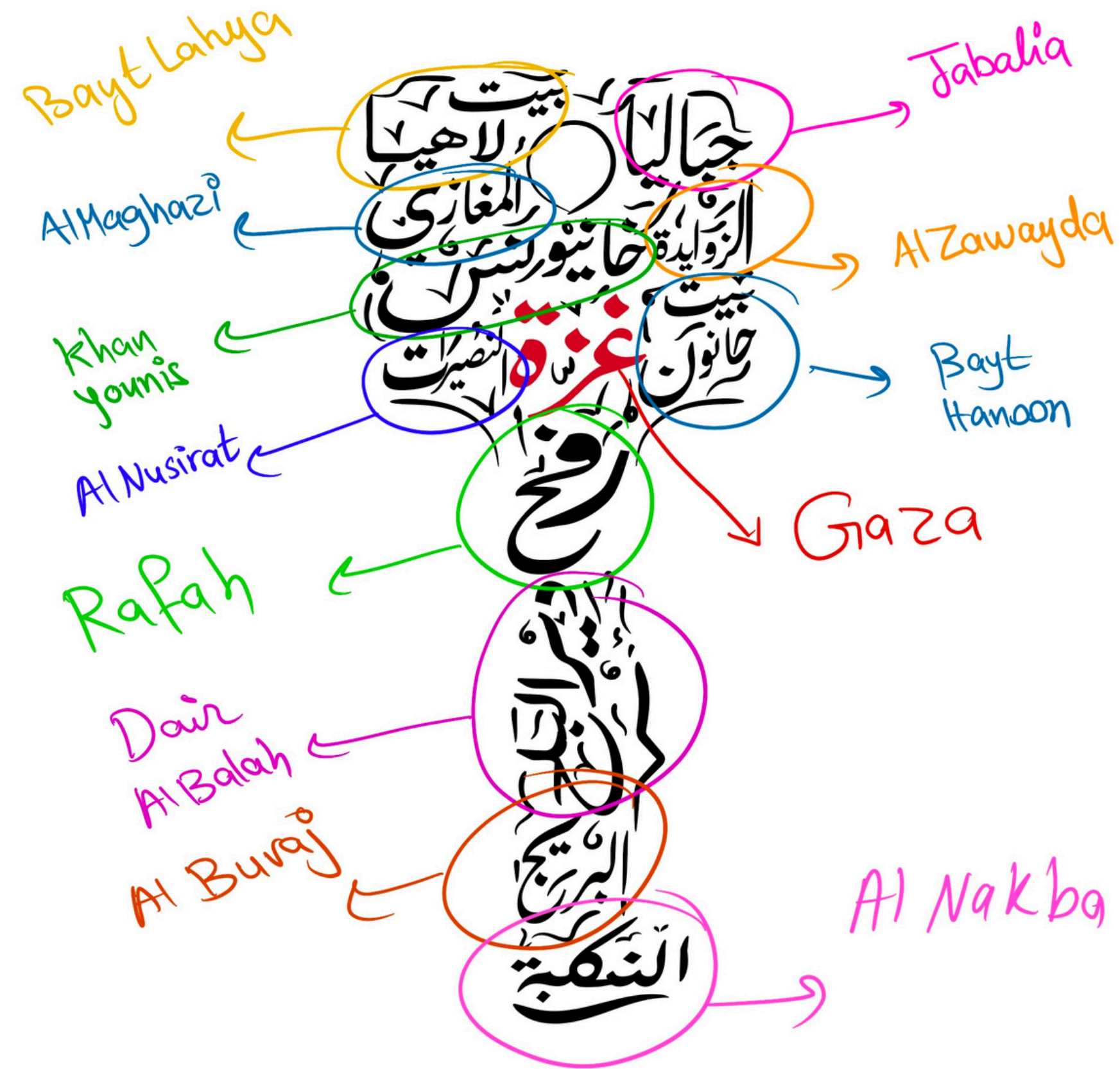
inspiration from
Old Design

Nakba 2024

Gaza Still displaced

جمالاً
الزوايدة
بيت
حانون
عند
النصير
فتح
البرج
الشعبة

Gaza stipt cities



طُولُ كَرَمٍ
 بِرِّ السَّبْعِ
 النَّفْعَةِ
 الْقَوَّةِ
 زِيَادَةِ
 رِزْقِ
 رَحْمَةِ
 الْمَلِكِ
 صَفِيٍّ عَمَّا يَرِيسَانِ
 النَّاصِيَةِ

بيت
جاليا
الزوايدة
بيت
خانن
عزة
الضيرت
البرنج
الشعبة



جمالاً بيتك
الزوايدة خانيورنسي
بيتك خانيورنسي
خانيورنسي
عروة النصير
الشمعة
الشمعة



*Thank
You*